

→ RE:CONNECT ←





#### ABOUT THE COLLECTION —

At Vasque, we believe that you don't have to travel far to change your perspective. That by simply stepping outside, we can change how we feel on the inside. And, that when we disconnect, we reconnect - with ourselves, our priorities, and our full potential.

The Re:connect collection from Vasque debuts with a modern family of footwear that is the most versatile shoe we've ever made. The shoe that allows us to go - whether it's out the front door, or into the backcountry.

Our debut footwear family (the first of many yet to come), is called "Here", a nod to find full potential anywhere outside.

VASQUE'

→ RE:CONNECT ←



# INTRODUCING -HERE The shoe that grounds you in the present moment • Lightweight, breathable form fitting upper • 100% recycled polyester mesh upper • 85% recycled polyester webbing • 85% recycled polyester lace Optimized heel fit collar system • 60% recycled content heel counter Wrap around deconstructed form fitting tongue construction • 20% Bloom EVA insert • Sustainable foot bed top cover, made with 36% S. Café yarn • High energy return midsole with 20% sugarcane for comfort + responsiveness Aggressive outsole lugs for enhanced micro multi-directional traction



7260 Men's

Sizes | 7-12, 13, 14

Weight | 11b 8oz (675g)

7261 Women's

Sizes | 6-11 Weight | 1lb 3oz (533g)



### HERE

Sphagnum Green



#### **FEATURES:**

- 100% Recycled Polyester Mesh Upper
- High Rebound EVA + 20% Sugarcane Midsole
- Bloom EVA footbed
- Vasque R2T Outsole
- Built on Ascent Last



#### COLOR INSPIRATION:

#### NATURAL IMMERSION

CAMOUFLAGE BASED IN A DEEP SHADE OF MOSS CREATES A STATE OF IMMERSION INTO NATURE



### HERE

Sphagnum Green





7268 Men's

Sizes | 7-12, 13, 14 Weight | 11b 9oz (697g)

7269 Women's

Sizes | 6-11 Weight | 1lb 4oz (567g)



#### **BREATHABILITY**

The 100% recycled mesh permits air flow and allows perspiration to escape.

#### **INCREDIBLE FIT**

The new optimized heel fit collar system cushions while securing the heel; providing both comfort and stability.



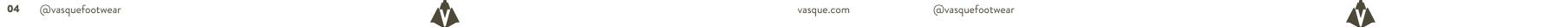
#### COMFORT

A high energy return midsole provides comfort and responsiveness, and the footbed top cover made with S. Café yarn to help regulate temperature.

#### SUPERIOR TRACTION

The Vasque R2T outsole with extended heel maximizes contact with the ground.







7262 Men's

Sizes | 7-12, 13, 14

Weight | 11b 8oz (675g)

7263 Women's

Sizes | 6-11 Weight | 1lb 3oz (533g)







## HERE

Peyote Mid





### HERE

Peyote Low





7270 Men's

Sizes | 7-12, 13, 14 Weight | 11b 9oz (697g)

7271 Women's

Sizes | 6-11 Weight | 11b 4oz (567g)



#### **FEATURES:**

- 100% Recycled Polyester Mesh Upper
- High Rebound EVA + 20% Sugarcane Midsole
- Bloom EVA footbed
- Vasque R2T Outsole
- Built on Ascent Last



COLOR INSPIRATION:

#### UTILITARIAN CALMNESS

NATURAL TONES CREATE A FEELING OF UTILITARIAN CALMNESS THAT IS TIMELESS



The 100% recycled mesh permits air flow and allows perspiration to escape.

#### **INCREDIBLE FIT**

The new optimized heel fit collar system cushions while securing the heel; providing both comfort and stability.



#### COMFORT

A high energy return midsole provides comfort and responsiveness, and the footbed top cover made with S. Café yarn to help regulate temperature.

#### SUPERIOR TRACTION

The Vasque R2T outsole with extended heel maximizes contact with the ground.









7582 Men's

Sizes | 7-12, 13, 14

Weight | 11b 8oz (675g)

7609 Women's

Sizes | 6-11 Weight | 1lb 3oz (533g)





### HERE

Mocha Bisque Mid





### HERE

Mocha Bisque Low





7272 Men's

Sizes | 7-12, 13, 14 Weight | 11b 9oz (697g)

7273 Women's

Sizes | 6-11 Weight | 1lb 4oz (567g)



#### **FEATURES:**

- 100% Recycled Polyester Mesh Upper
- High Rebound EVA + 20% Sugarcane Midsole
- Bloom EVA footbed
- Vasque R2T Outsole
- Built on Ascent Last



#### COLOR INSPIRATION:

#### **DEEPLY ROOTED EARTH**

BROWN TONES CONSTRUCT A FEELING OF BEING DEEPLY ROOTED INTO EARTH



The 100% recycled mesh permits air flow and allows perspiration to escape.

#### **INCREDIBLE FIT**

The new optimized heel fit collar system cushions while securing the heel; providing both comfort and stability.



#### COMFORT

A high energy return midsole provides comfort and responsiveness, and the footbed top cover made with S. Café yarn to help regulate temperature.

#### SUPERIOR TRACTION

The Vasque R2T outsole with extended heel maximizes contact with the ground.





#### **MATERIALS + TECHNOLOGIES**



S. Café® roasts coffee waste, such as grounds, and turns them into fibers, yarns, textiles, and apparel. S. Café® technology, with a low temperature, high-pressure and energy saving process, combines coffee grounds onto the yarn surface, changing the characteristics of the filament, and offering up to 200% faster drying time compared to cotton. The S.Café® process of roasting and brewing maximizes the functional performance capacity of the coffee ground. The four permanent functions maximized by this process include odor control, fast drying, UV protection and cool touch.



Formerly known as Bloom Foam, Rise is your environmentally conscious, high-performance replacement for traditional petroleum-based EVAs. Foams utilizing Bloom's algae technology deliver striking performance values, which make them excellent replacements for conventional foams. Algae's natural thermoplastic qualities allow Rise to meet, and in some cases exceed performance characteristics of conventional closed-cell flexible

#### FORM + FIT



The last is the solid form around which a shoe is molded. The fit of a shoe depends on the design, shape and volume of the shoe last. The shoe last must accommodate the anatomical features of the foot, while giving the finished shoe a great appearance.

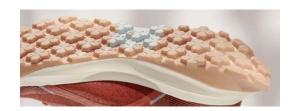
The dimensions of the last correspond to the size and width of the shoe. One last can be used in many styles, resulting in different looking, but similar fitting footwear. If a customer previously fit into a particular size shoe using a certain last, they should fit into any style shoe built around that last.



#### **ASCENT LAST**

- Anatomical toe box
- Tailored instep

#### **GRIP + TRACTION**



Vasque R2T Aggressive outsole lugs for enhanced micro multi-directional traction.





- Athletic inspired last

- Medium to low volume heel













### WOMEN'S

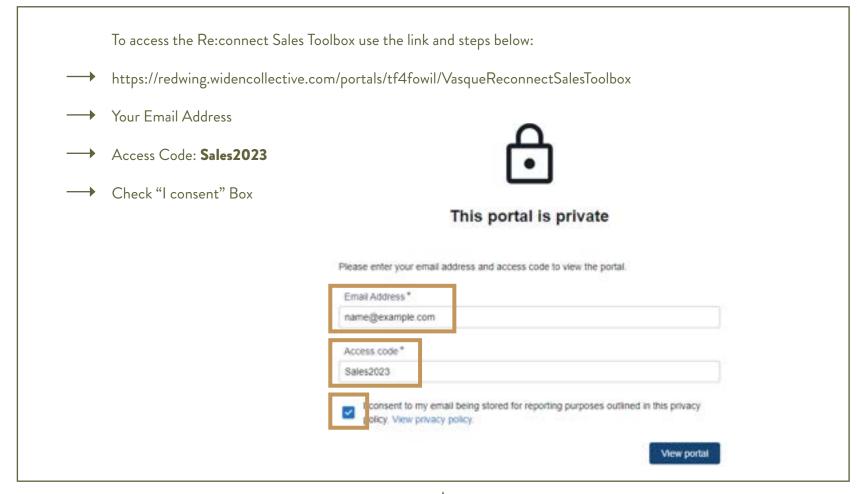


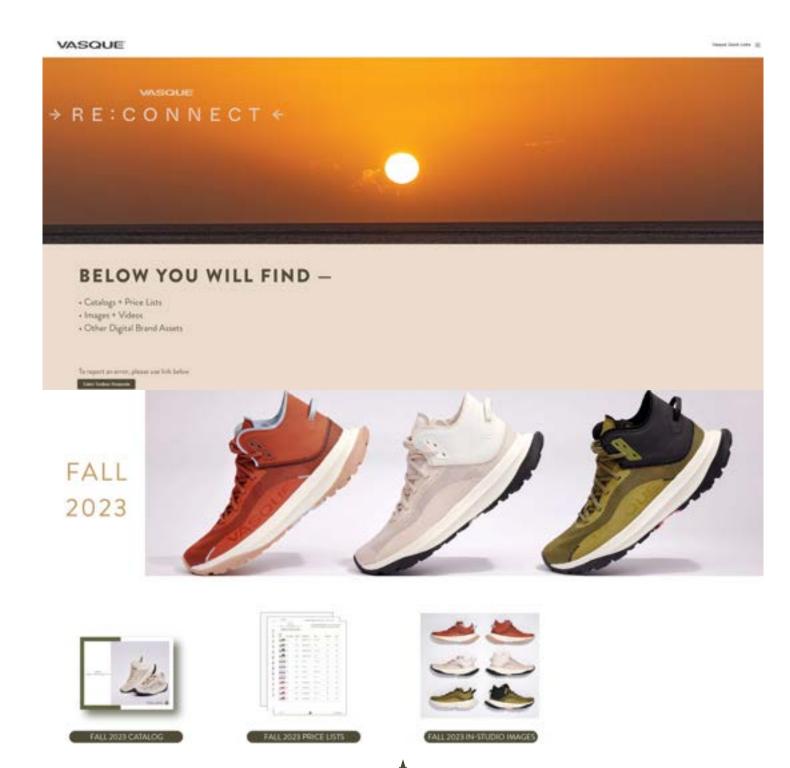
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#### SALES TOOLBOX —

The Re:connect Sales Toolbox includes a variety of sales and marketing assets:

- Catalog
- Price Lists
- Images
- Video
- and more...



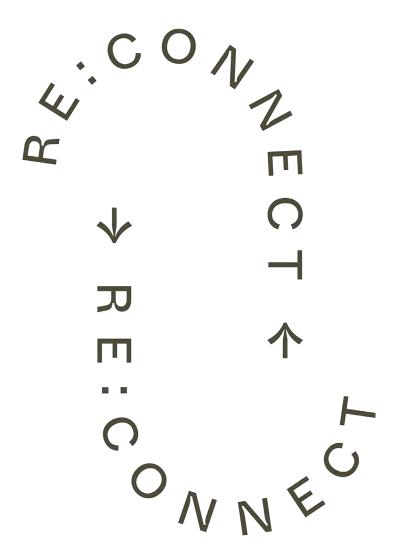








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